

“Looking Back to Build Forward: Lessons from Aquino’s Reforms”

Virtual Town Hall Discussion
20 August 2021 | Friday

stratbase



NINOY & CORY
AQUINO
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Several years back, the **crisis of information integrity** started to emerge and develop and is currently characterized heavily by **disinformation and misinformation**.

In the context of the **health-cum-societal crisis**, the inescapable reality of the **online world** has all the more **exacerbated** this so-called **pandemic of disinformation and misinformation**.

“ As we continue to suffer from this pandemic, I would say that since 2016 **we have suffered a pandemic of disinformation**. Hopefully, collectively as a society, independent institutions, the media, people in social media, should realize that it is time for us to look for these types of candidates, not based on political narratives or spins.

Prof. Victor Andres “Dindo” Manhit

Stratbase ADRI vTHD:

*“State of Philippine Governance:
A Five-Year Review of the Duterte Presidency”*

28 July 2021

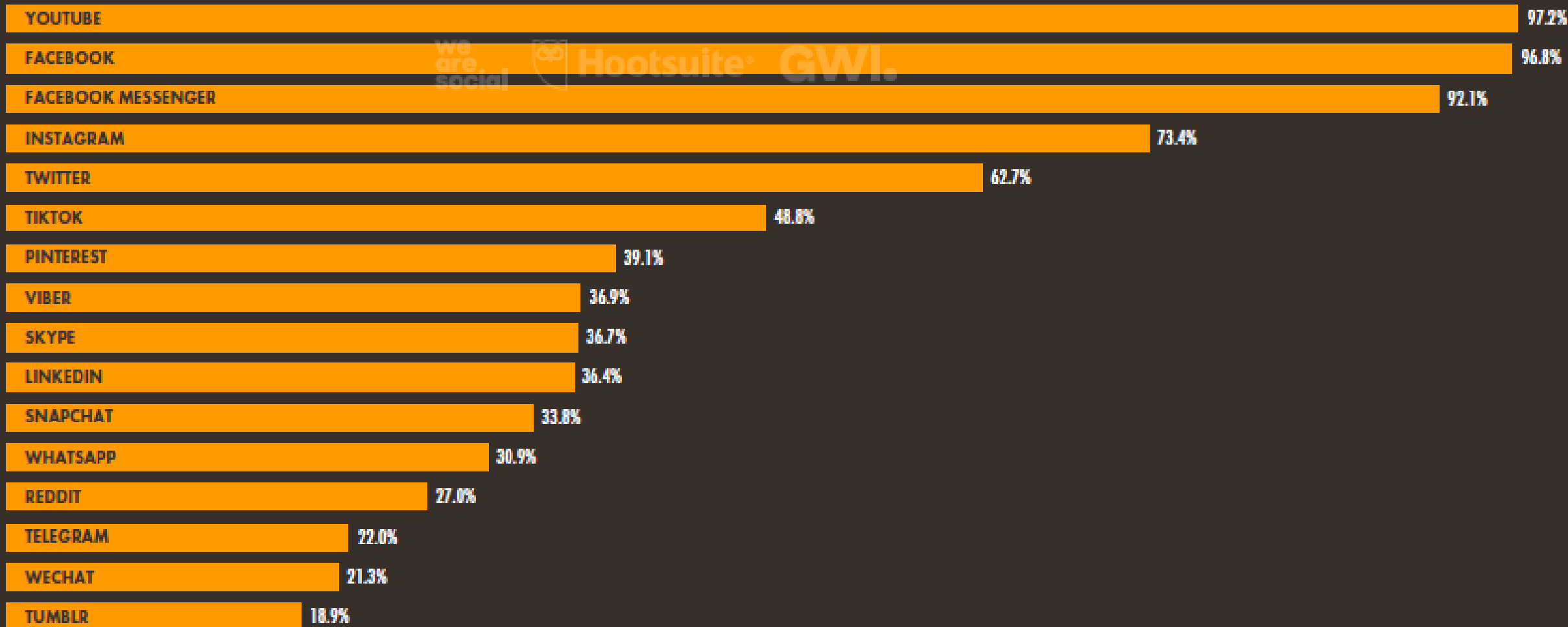
JAN
2021

MOST-USED SOCIAL MEDIA PLATFORMS

PERCENTAGE OF INTERNET USERS AGED 16 TO 64 THAT HAS USED EACH PLATFORM IN THE PAST MONTH



THE PHILIPPINES



SOURCE: GWI (Q3 2020). FIGURES REPRESENT THE FINDINGS OF A BROAD GLOBAL SURVEY OF INTERNET USERS AGED 16 TO 64. SEE [GLOBALWEBINDEX.COM](https://www.globalwebindex.com) FOR MORE DETAILS.

NOTE: FIGURES ON THIS CHART REPRESENT INTERNET USERS' SELF-REPORTED SOCIAL MEDIA BEHAVIOURS, AND MAY NOT CORRELATE WITH THE FIGURES CITED ELSEWHERE IN THIS REPORT FOR EACH PLATFORM'S ADVERTISING AUDIENCE REACH, OR THE ACTIVE USER FIGURES PUBLISHED BY INDIVIDUAL SOCIAL MEDIA PLATFORMS.

**we
are
social**



Hootsuite*

STATISTICS

| | |
|----------------------|------|
| Population | 111m |
| Internet penetration | 78% |

PHILIPPINES

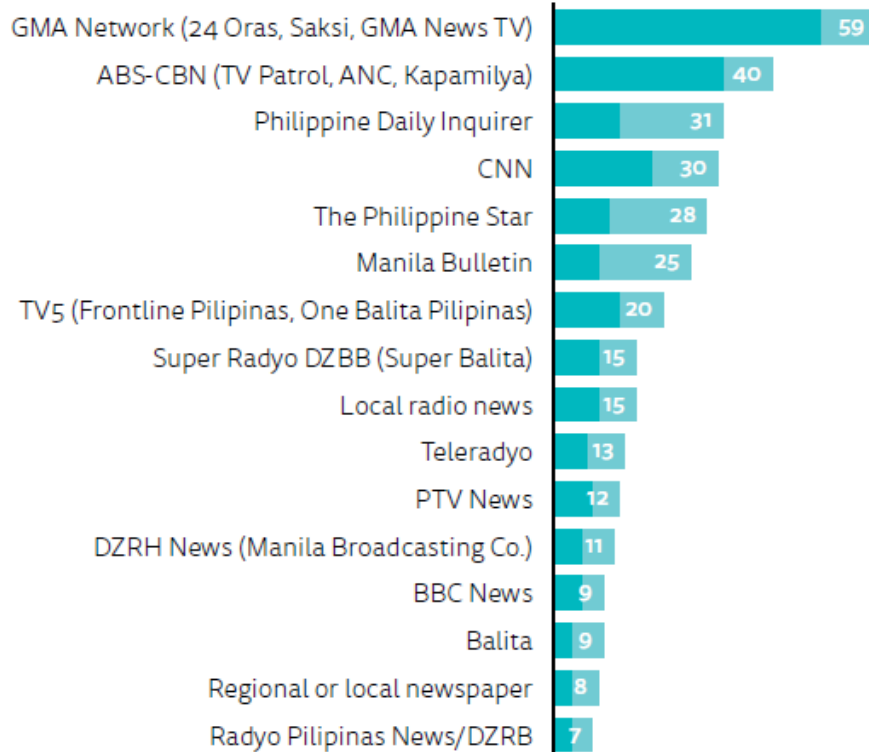
WEEKLY REACH OFFLINE AND ONLINE

TOP BRANDS

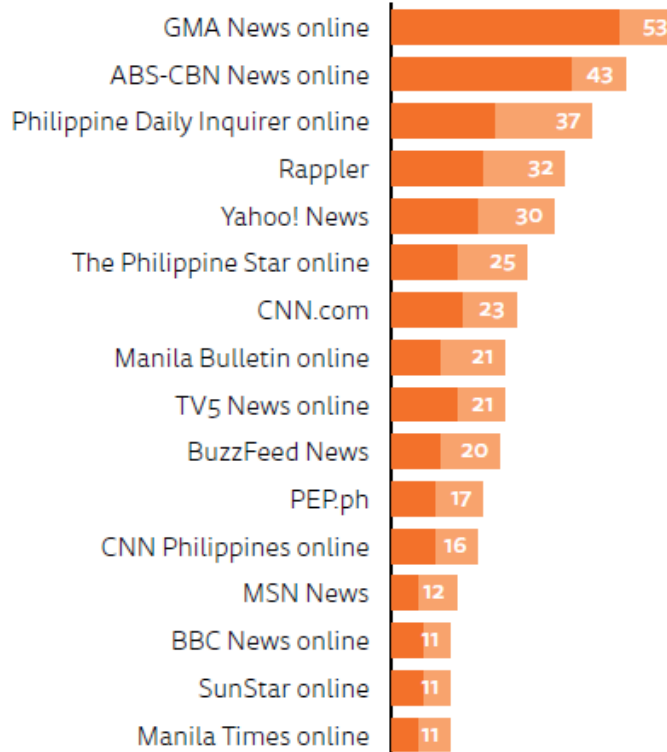
% Weekly usage



TV, RADIO AND PRINT



ONLINE



Source: The Reuters Institute Digital News Report 2021

TRUST

Overall trust in news among Filipino internet users has risen (+5pp), but has fallen in social media (-2pp) amid concerns over misinformation on the internet, especially information about Coronavirus from government, politicians and political parties, and ordinary people. Distrust in news brands has declined except for Rappler, which government supporters continue to attack.

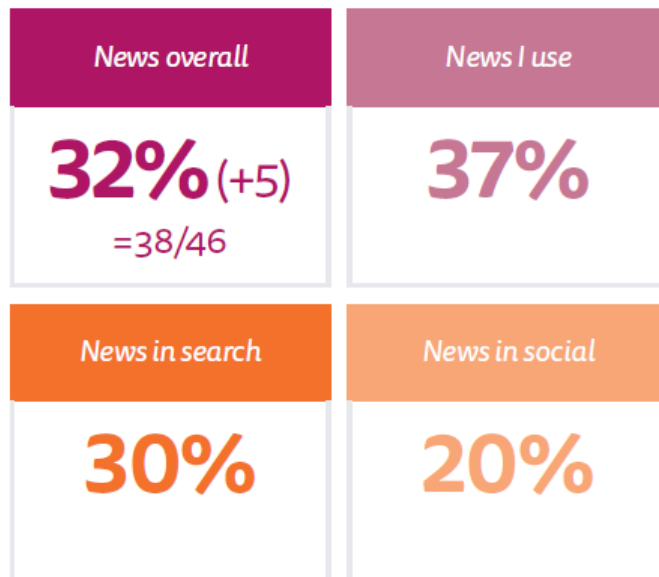
47%

SHARE NEWS

via social, messaging or email

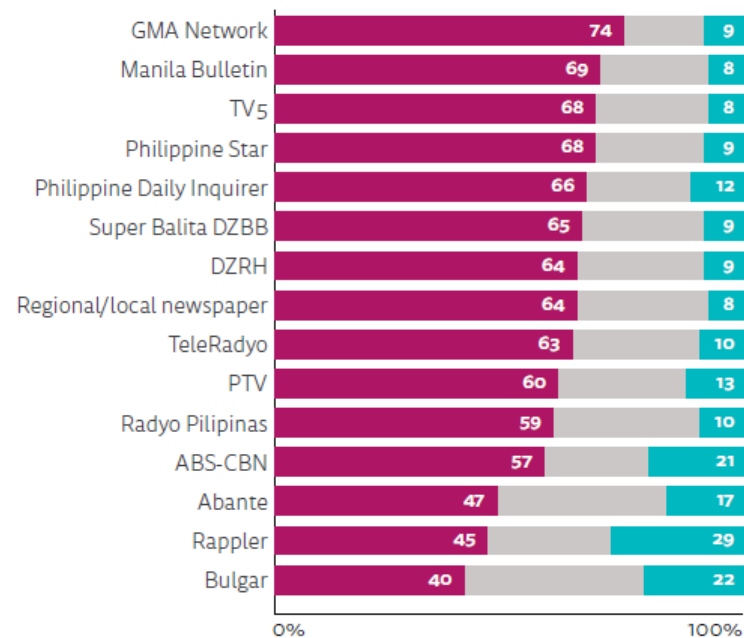


DIFFERENT TYPES OF TRUST



BRAND TRUST SCORES

Trust Neither Don't trust



Trust = % scored 6-10 on 10-point scale. Don't trust = 0-4, Neither = 5. Those that haven't heard of each brand were excluded. Only the above brands were included in the survey so should not be treated as a list of the most trusted brands.

TOP SOCIAL MEDIA AND MESSAGING

| Rank | Brand | For News | For All |
|------|--------------------|----------|---------|
| 1 | Facebook | 73% (-) | 86% |
| 2 | YouTube | 53% (+4) | 85% |
| 3 | Facebook Messenger | 36% (+3) | 76% |

| Rank | Brand | For News | For All |
|------|-----------|----------|---------|
| 4 | Twitter | 19% (+3) | 33% |
| 5 | Instagram | 12% (-) | 41% |
| 6 | TikTok | 6% (+4) | 22% |

Looking back, however, the pandemic of incredible information was not prevalent a decade ago. Perhaps, the philosophy of **“DAANG MATUWID”**, espoused by the Aquino Administration, was able to set the appropriate political, economic, and social environment for the promotion of **information integrity**.

Principled Leadership and Political Reforms

WORLD NEWS JUNE 29, 2010 / 8:48 PM / UPDATED 11 YEARS AGO

Philippines' Aquino sets up 'truth commission'

By Reuters Staff

2 MIN READ



AP

Philippine leader's corruption fight marks modest progress

Top Stories

Philippine leader's corruption fight marks modest progress

OLIVER TEVES November 14, 2015

NIKKEI Asia



ECONOMY

President Aquino gives green light for \$8.42 billion transport projects

CLIFF VENZON, Nikkei staff writer
February 17, 2015 16:40 JST

'K-to-12' education now a law

By: [TJ Burgonio](#) - Deputy Day Desk Chief /
[@TJBurgonioINQ](#)

Philippine Daily Inquirer / 02:00 AM May 16, 2013

New 'bottom-up budget' approach used in 2013 national budget

By: [Matikas Santos](#) - NewsLab Lead /
[@MSantosINQ](#)

INQUIRER.net / 05:14 PM September 21, 2012

Pantawid Pamilya beneficiaries now PhilHealth members

Cebu Daily News / 07:47 AM June 30, 2012

Good Governance is Good Economics




MONEY Filtered By: Money

PNoy admin to roll out more PPP projects before 2013 is out


By SIEGFRID O. ALEGADO, GMA News
Published October 23, 2013 4:32pm

More projects under the administration's flagship public-private partnership (PPP) program will undergo an inter-agency approval process this year for their final green-lighting by President Benigno Aquino III.




PH credit rating upgraded

By: Paolo G. Montecillo - 7 years ago



The Philippines has obtained its highest credit rating in history (BBB classification from S&P) in recognition of the reforms undertaken by the Aquino administration which have allowed the country to outperform its Southeast Asian neighbors in terms of economic growth.

MANILA, Philippines—The Philippines has obtained its highest credit rating in history in recognition of the reforms undertaken by the Aquino administration which have allowed the country to outperform its





ECONOMY & GOVERNANCE

PHILIPPINE ECONOMY

PH climbs 5 notches in WEF competitiveness rankings

SEP 30, 2015 6:22 PM PHT
RAPPLER.COM

INFO

 (UPDATED) Since the start of the
 Aquino administration, the
 Philippines has moved up a total of
38 places, from 85 in the 2010-2011
report to 47 in the latest one

A Dignified Foreign Policy

☰ INQUIRER.NET 🔍

It's official: Aquino signs order on West Philippine Sea

By: [Michael Lim Ubac](#) - @inquirerdotnet

Philippine Daily Inquirer / 12:35 AM September 13, 2012

President Aquino: Ship symbol of our defense

By: [Dona Z. Pazzibugan](#) - Reporter / @dpazzibuganINQ

Philippine Daily Inquirer / 02:31 AM August 24, 2011

CNN World 👤 ☰

Philippines takes territorial fight with China to international tribunal

By Jethro Mullen, CNN

🕒 Updated 0317 GMT (1117 HKT) January 23, 2013



Philippine Foreign secretary Albert del Rosario (L) and solicitor general Francis Jardeleza are pictured in Manila on Tuesday.

“ By contrasting the practices, policies, and results of the Duterte administration with those of the Aquino administration, we can extract valuable lessons for current and future leaders to **build back better** through the **preservation and the promotion of a democratic way of life**, a **democracy with integrity and decency in government, public participation, transparency**, and **dynamism for social and institutional reforms**.

I believe that **principled leadership, good governance, a dignified foreign policy is good economics**. We need a reality check for all Filipinos and government leaders. In facing challenges, great leaders may be adventurous in their decisions and actions. **Greater leaders decide by principle, and confidently act through reforms**. This is the political wisdom behind building back better that should enlighten us in the 2022 national elections.

The spirit of change and reforms

Philippine Daily Inquirer, 20 August 2021

Thank you!



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