




Interventions for Digital Readiness and Insights on Policy Reforms

JOANNA VELEZ RODRIGUEZ
Public Sector Director
Microsoft Philippines

A view of Earth from space, showing the curvature of the planet and the glowing lights of cities and urban areas. The background is a deep blue space filled with stars.

To empower every person
and every organization
on the planet to
achieve more.

Microsoft's Interventions in the Context of the Crisis

Health

Empower Health Agencies and First Responders to more quickly and efficiently tackle the health crisis

Social

Empower people to collaborate to build a new resilient and sustainable society

Economy

Empower governments, commercial customers and individuals to better face the crisis and anticipate the new normal

Digital First Responders for the Philippines



The path to economic recovery and resilience



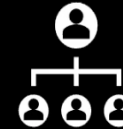
Technology as a
platform



Innovation as a culture



Digital upskilling as
education



Organizational design
as a resilient structure

Microsoft Cloud

Only cloud with industry and cross-industry solutions



Modern
work



Business
applications



Infrastructure



Digital and
app innovation



Data & AI



Security

The path to economic recovery and resilience



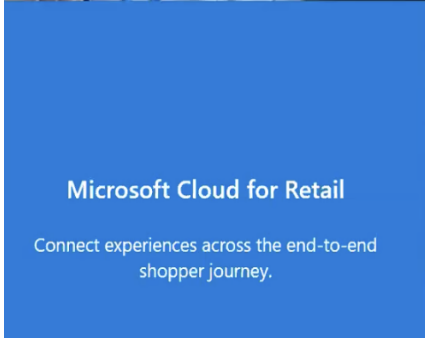
Microsoft Cloud for Healthcare

Deliver better experiences, better insights, and better care.



Microsoft Cloud for Manufacturing

Manufacture a more resilient and sustainable future.



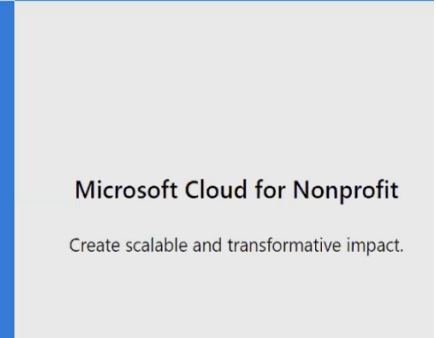
Microsoft Cloud for Retail

Connect experiences across the end-to-end shopper journey.



Microsoft Cloud for Financial Services

Accelerate innovation and achieve sustainable growth.



Microsoft Cloud for Nonprofit

Create scalable and transformative impact.

The rise of a contact-free economy

**Digital Commerce
and Automation**

**Fiscal and
Procurement Reform**



**Telemedicine
and Universal Health**

**Security, Privacy and
Digital Trust**



**Digital Governance
and Hybrid Work**

**Redesigning Service
Delivery**

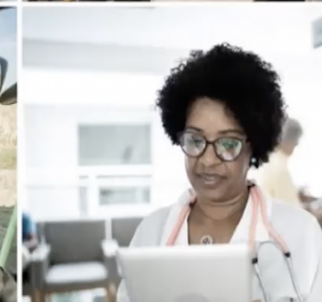
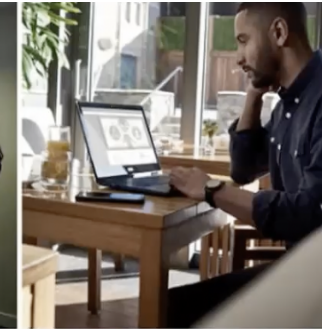
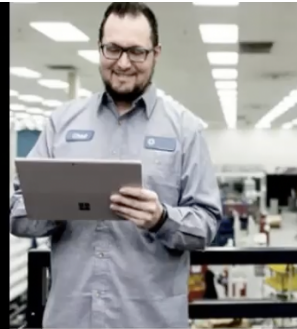


Building skills at scale

Microsoft, LinkedIn and Github
join hands to enable people
worldwide



+640k learners
+10,300 trained via webinars
+7,100 certified Individuals



Microsoft *Para sa Bayan*:

Our national plan to empower the Nation
by positively impacting 25 million Filipinos



**Stimulate Digital
Transformation**



**Build coalitions
for responsible
innovation**



**Close the skills gap
and enhance
employability**



**Create societal impact
sustainably**